

7<sup>th</sup> Annual Between the Bluffs

# Beer, Wine & Cheese



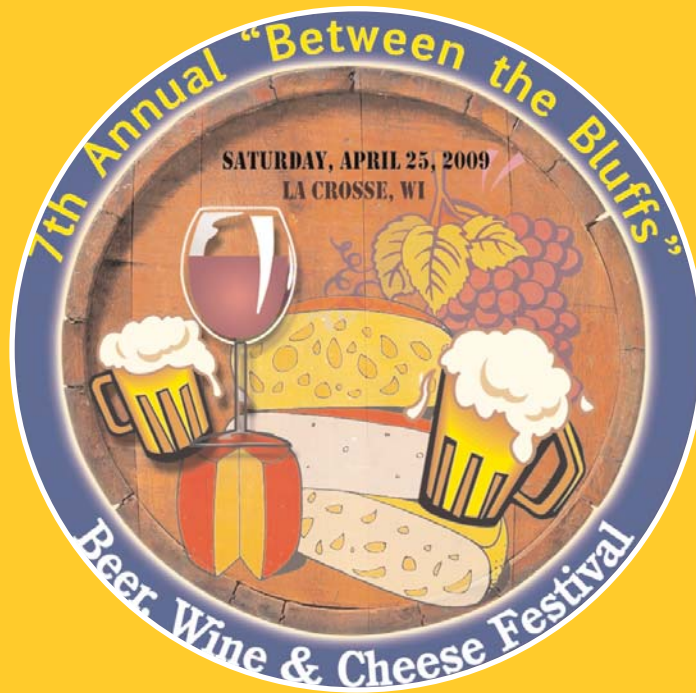
## Festival

Saturday, April 25, 2009 • 2:00-6:00PM

Southside Oktoberfest Grounds

Live Music by  
**“SWITCHBACK”**

**Must be 21**  
(No Exceptions)



Sampling with Over  
**40 VENDORS**

A portion of festival proceeds benefit  
**Big Brothers Big Sisters  
of the 7 Rivers Region**

### Ticket Info:

**GENERAL ADMISSION: \$20.00 IN ADVANCE or \$25.00 DAY OF EVENT**

All General Admission Tickets receive a souvenir glass.

Tickets can be purchased online or at the following locations:

- ♦ Quillin's at all locations in La Crosse, French Island, and La Crescent
- ♦ Festival Foods in Holmen, Onalaska, and La Crosse
- ♦ Pearl Street Brewery in La Crosse
- ♦ La Crosse Area Convention & Visitors Bureau Offices in Riverside Park, downtown La Crosse

**VIP TICKETS: \$50 IN ADVANCE**

VIP Tickets include a Pre-Fest Party Friday night at Pearl Street Brewery from 6-9PM, VIP Parking at the Festival, 1 Hour Early Access to the Festival (Beginning at 1PM), a T-shirt, souvenir glass & access to the VIP Tent with complimentary food, beverages and special VIP exclusive wine & beer tastings.

VIP Tickets can ONLY be purchased at the following location:

- ♦ La Crosse Area Convention & Visitors Bureau Offices in Riverside Park, downtown La Crosse
- For more information call (800) 658-9424 or (608) 782-2366

[betweenthebluffsbeerfest.com](http://betweenthebluffsbeerfest.com)